

Faculty of Management
DEPARTMENT OF MANAGEMENT

Seed Money Allotment to Faculty

Academic Year(s): 2018 - 19

S. No.	Name of the Faculty / Principal Investigator	Project Title	Duration	Amount Granted in INR (Lakhs)
1.	Dr. SHAILESHWAR GHOSH	WOMEN ENTREPRENEURSHIP CHALLENGES & DEVELOPMENT IN BAREILLY DIVISION, UTTAR PRADESH	1 Year	4.50
2.	Prof. MANISH GUPTA	STUDY OF ONLINE AND IN-STORE SHOPPING BEHAVIOUR FOR CONSUMER DURABLES AND LUXURY GOODS	1 Year	4.50
3.	Prof. MANISH GUPTA	CONSUMER PERCEPTION TOWARDS E-BUYING WITH SPECIAL REFERENCE TO URBAN POPULATION	1 Year	5.00
4.	Dr. ARVIND KUMAR SHUKLA	IMPACT OF ORGANIZATIONAL AND FAMILY CHALLENGES ON CAREER DECISIONS - A STUDY OF WOMEN PROFESSIONALS IN THE ROHILKHAND REGION OF UP	1 Year	4.50
5.	Dr. ANGREESH AGARWAL	FINANCIAL ANALYSIS OF INDIAN NAVY'S BLUE WATER QUEST	1 Year	5.00
			Total	23.50

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Faculty in charge

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HOD

Head
Department of Management (MBA)
Faculty of Management
Invertis University, Bareilly (UP)

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Invertis University
Bareilly