

**Faculty of Management**  
**DEPARTMENT OF MANAGEMENT**


**Seed Money Allotment to Faculty**

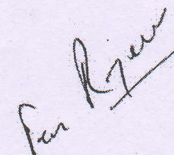
Academic Year(s): 2022 - 23

| S. No. | Name of the Faculty / Principal Investigator | Project Title  | Duration | Amount granted in INR (Lakhs) |
|--------|--|--|----------|-------------------------------|
| 1.     | Dr. ARVIND KUMAR SHUKLA                      | IMPACT OF THE COVID-19 PANDEMIC ON THE WORK CULTURE IN MICRO, SMALL, AND MEDIUM ENTERPRISES (MSME) IN THE ROHILKHAND REGION                      | 1 Year   | 2.20                          |
| 2.     | Dr. MOHNIS KUMAR                             | DESCRIPTIVE STUDY ON USE OF DIGITAL MEDIA AND TECHNOLOGY BY MSME ENTERPRISES WITH SPECIAL REFERENCE TO INDUSTRY MEMBERS IN DELHI DURING COVID-19 | 1 Year   | 2.50                          |
| 3.     | Dr. MOBIN ANWAR                              | PRESPECTIVES OF ETHICS IN BUSINESS WITH SPECIAL REFERENCE TO MARKETING   | 1 Year   | 2.30                          |
| 4.     | Dr. ANGRISH AGARWAL                          | A STUDY OF AWARENESS AND ATTITUDE OF ONLINE USERS TOWARD DATA PRIVACY  | 1 Year   | 2.50                          |
| 5.     | Dr. SUBHO CHATTOPADHYAY                      | CRITICAL EVALUATION OF THE SUSTAINABLE DEVELOPMENT INITIATIVES: PROGRESS AND PENETRATION IN THE STATE OF UTTAR PRADESH                           | 1 Year   | 2.20                          |
|        |  |  | Total    | 11.70                         |



Faculty in charge

  
Registrar  
Invertis University  
Bareilly

  
HOD

Head  
Department of Management (MBA)  
Faculty of Management  
Invertis University, Bareilly (UP)