

Fw: Permission for Industrial visit

Sarathi Prasad Gouda <director.placement@invertis.org>

Thu 11/2/2023 10:55 AM

To: Sanjana Agarwal <sanjana.a@invertis.org>

Regards,

<p>SARATHI GOUDA Director - Corporate Relations</p> <p>+91-72170-11230</p> <p>Phones: (+91 581) 2460442, 2640443 (Ext. 110), Telefax: (+91 581) 2460454 Invertis Village, Bly-Lko, National Highway, N.H.-24, Bareilly (U.P.) www.invertisuniversity.ac.in</p>	 INVERTIS UNIVERSITY BAREILLY
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From: Saurabh Singh <saurabh.cocacola112@gmail.com>**Sent:** Tuesday, September 13, 2022 4:48 PM**To:** Sarathi Prasad Gouda <director.placement@invertis.org>**Subject:** Re: Permission for Industrial visit

Hello,

As per the request, I am scheduling the industrial visit for the students of Invertis University, Bareilly on 8th of October 2022 at Coca-Cola Happiness Factory for a maximum of 40 students in a day. Reporting timing will be 10:30 a.m.

Students have to be in formals/uniforms with identity cards. Please give instructions to students that they have to maintain discipline and decorum throughout the visit. Everyone needs to cover their faces with a face mask. Kindly ask students not to carry their bag packs along with themselves.

Important note for covid-19 protocols :- Kindly bring a letter at the time of your visit on college letterhead with the mentioned details like- "All the students and faculty members who are going to visit Coca-Cola Happiness factory industrial tour on so and so date are fully vaccinated and have not travelled in the last 14 days". And also attach students details like Name, contact number, email address and course.

Thanks and regards,

Saurabh Singh

Marketing manager- Coca-Cola Happiness Factory

Contact- 8802240258

Address- Moon Beverages Ltd. (Coca-Cola plant)

2B/1, Ecotech-3, Udhog Kendra, Greater Noida, U.P -201308

FOR GPS LOCATION- Coca-Cola Happiness Factory Moon beverages ltd. Greater Noida



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Bareilly

On Tue, Sep 13, 2022 at 1:47 PM Sarathi Prasad Gouda <director.placement@invertis.org> wrote:
Dear Mr.Saurabh,

I hereby write this letter on behalf of the Corporate resource Center in Invertis University. I wish to request permission to conduct an industry visits in your company Coca Cola India Factory on 8th Oct 22 (Physical visit)



Director Corporate Relations
Invertis University
Bareilly

Invertis University is one of the most professionally sought-after academic institutes in the country, established in the year 1998, Invertis University stands tall as a conglomerate of nine institutes. **The University campus spreads over 50 acres having more than 6000 students.** It has carved a niche for itself in the academic circles as a premier institute with an intense focus on nurturing technical competence and the holistic development of its students. It is prudent to highlight that Invertis University has emerged as one of the biggest private universities in Uttar Pradesh having 15000+ alumni and 5000+ students enrolled for **Ph.D., postgraduate, and undergraduate programs** across a wide spectrum of academic disciplines such as **Engineering (09 branches), Management, Pharmacy, Education, Applied Sciences and Humanities, Journalism and Mass-communication, Fashion designing, Biotech, and Law.**

The group visiting your factory includes 40 third-year students and four faculty members on 5th May 2022. And the Virtual Industrial Visit will be attended by 100 students on 6th April 2022.

The purpose of this visit is to engage students in practical experience in the Manufacturing processing as this is part of the curriculum. We hope to learn about all the levels of production and the safety measures taken at each stage.

Please get back to us with a response and any requirement needed director.placement@invertis.org , 9891554568 ,Kindly grant us permission to conduct an industrial visit to your company.

Regards,

SARATHI GOUDA

Director - Corporate Relations

+91-72170-11230

Phones : (+91 581) 2460442, 2640443 (Ext. 110) , Telefax : (+91 581) 2460454

Invertis Village, Bly-Lko, National Highway, N.H.-24, Bareilly (U.P.)

www.invertisuniversity.ac.in


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UNIVERSITY BAREILLY



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Director Corporate Relations
Invertis University
Bareilly

INDUSTRIAL REPORT

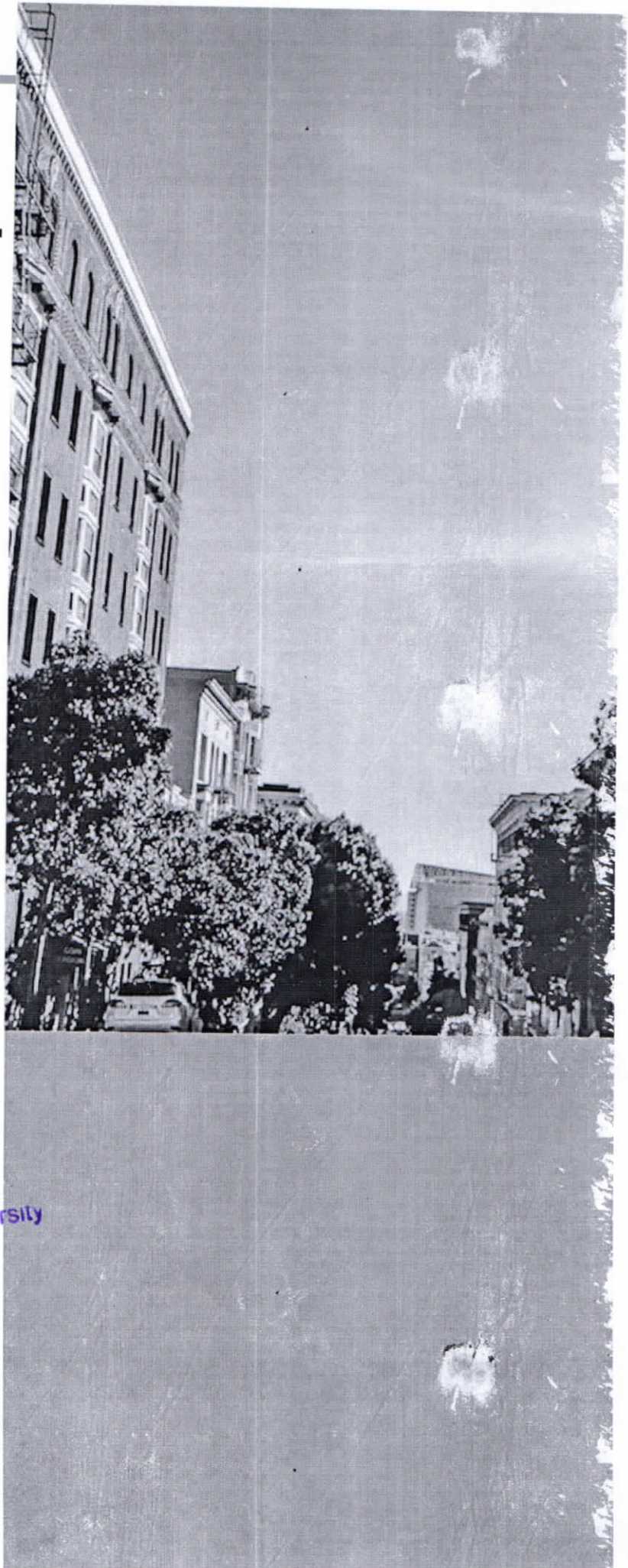
Department of B.Com
FACULTY OF MANAGEMENT
INVERTIS UNIVERSITY



OCT 08, 2022

Coca-Cola Happiness Factory
Moon Beverages Limited


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DETAIL

Department	Faculty of Management
Course and semester of Student attended visit	B.Com H & B.Com Final year
Date of Visit	Oct 8, 2022
No. of Days of Visit	One
Name of the company visited	Coca-Cola Happiness Factory (Museum) Greater Noida, INDIA
Total No. of Student attended visit	40
Faculty attended visit	2

Coca-Cola Happiness Factory

Moon Beverages Limited

Moon Beverages started with manufacturing of soft drinks THUMS UP, LIMCA, MAAZA, RIMZHIM, BISLERI, SODA GOLD SPOT under arrangement with Parle. However in 1994 the company became the authorized bottler of Coca Cola Atlanta, USA and started manufacturing and distribution of Coca Cola, Limca, Sprit, Maaza, Thums UP, Fanta, Minute Maid, Coke Zero & Kinley.

Plant Details:

Line Capacities: 600 BPM RGB Line + 240 BPM (Juice) & 240 BPM (600 ml) or 150 BPM 2 Ltrs +70BPM(2.0Lt.) PET Line, Canister Filling 18 Ltrs and Tetra pack line.

Products: Coke, Fanta, Limca, Sprite, Thums Up, Kinley Soda, Maaza, RimZim.

Pack Size: 200ml, 250ml, 300ml, RGB** & 300ml, 600ml, 1250ml, 2.0 Ltr PET, Tetrapack 125 ml & Canister 18 Ltrs

Number of Associates: 200(Regular Rolls) and 300(Casual)

*BPM- Bottles Per Minute ** RGB-Returnable Glass Bottles



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Objective of Industrial visit-

1. Industrial visits provide the students with an opportunity to learn practically through interaction, working methods and employment practices.
2. It gives the students an exposure to current work practices as opposed to theoretical knowledge being taught at their college classrooms.
3. Industrial visits grant the students a great opportunity to interact with industries and know more about industrial environment.
4. Industrial visits are arranged by university for their respective students with an objective of providing them an opportunity to explore the different industry sectors like IT, manufacturing, services, finance and marketing.
5. Industrial visit helps students to combine their theoretical knowledge of business operations with the practical knowledge of its actual functioning.
6. Industrial realities are opened to the students through industrial visits.


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Major Learnings-

The students learn the nuances related to the process of making Coca-Cola starting from the stage of raw material mixing, separation, sample separation and packaging from pre-processing of raw materials. During this, students also got all the information related to marketing and management.

Plant Marketing Manager Mr. Saurabh Singh and **Miss Richa** briefed the students about the management and marketing of Coca-Cola. Also, the students made the students aware of the production process of the products.



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Special Thanks

All students present their heartiest thanks to the university for giving them this opportunity

Regarding this visit, Chancellor of Invertis University Dr. Umesh Gautam, Vice-Chancellor Prof. Yagdat Sharma Arya, boosting the morale of the students, assured them to provide all kinds of higher education in the university so that they can get full success in their field. Dean Dr. Manish Gupta, while explaining the importance of this visit to the students, told them the need of industrial knowledge along with classroom teaching. Head of the Department Dr. Dheeraj Gandhi, and Director – C.R.C. Mr. Sarathi Prasad Gowda assured the students that more such tours would be organized in future so that the students would get practical knowledge.



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प्रेसविज्ञप्ति

इन्वर्टिसविश्विद्यालयकेबी कॉम के छात्रोंकाकोका कोला
ग्रेटर नोएडा, उत्तर प्रदेशमेंऔद्योगिकभ्रमण

बरेली। |इन्वर्टिसविश्विद्यालयकेबी कॉम

तृतीयवर्षकेछात्रोंनेकोका कोला हैप्पीनेस फैक्ट्री मून
बेवरेजेजलिमिटेड काऔद्योगिक भ्रमणकिया।

छात्रोंनेअपनेइसऔद्योगिकभ्रमणमेंकोका कोला के इतिहास
तथा उस से जुड़े तथ्यों के बारे में जानकारी ली ! साथ ही
विद्यार्थियों ने कोका कोला की बनाने की प्रक्रिया कच्चे माल के
पूर्व प्रसंस्करण से कच्चे माल के मिश्रण, पृथक्करण, नमूनों
को अलग करने और पैकेजिंग के चरण से शुरू होने वाली
प्रक्रिया से सम्बन्धित बारीकियों कोदेखा।

इसीदौरानछात्रोंनेप्रबंधन,

एच.आरविभागसेजुडीसमस्तजानकारियांभी प्राप्तकी।

प्लांट मार्केटिंग मनेजरश्री सौरभसिंह एवमिस रिचा
नेछात्रोंकोकोका कोला केमैनेजमेंट एव मार्केटिंग केसमन्धमें
जानकारी दी ! साथ ही

छात्रोंनेउत्पादोंकीप्रोडक्शनकीप्रक्रियासे अवगत कराया।

इसदौरेकोलेकरइन्वर्टिसविश्विद्यालयकेकुलाधिपतिडॉउमेशगौ

तम, कुलपतिप्रो. यागदत शर्मा आर्य ,

ने छात्रों का मनोबल बढ़ाते हुए उन्हें विश्विद्यालय में हर प्रकार की उच्च शिक्षा प्रदान करने का आश्वासन दिया ताकि उनको पूर्ण रूप से उनके कार्यक्षेत्र में सफलता मिल सके।
डीन डॉ. मनीष गुप्ताने छात्रों को इस भ्रमण का महत्व बताते हुए उन्हें क्लासरूम शिक्षण के साथ औद्योगिक जानकारी की भी आवश्यकता बताई। विभागाध्यक्ष डॉ. धीरज गाँधी, एवं डायरेक्टर –
सी.आर.सी.श्रीसारथी प्रसाद
गौड़ाने छात्रों का आश्वासन दिया की भविष्य में ओर भी ऐसे दौरों का आयोजन कराया जायेगा जिससे छात्रों को प्रायोगिक ज्ञान मिले।



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**LIST OF 40 STUDENTS OF B.COM (H) (YEAR) FOR INDUSTRIAL TRIP TO COCA COLA GREATER
NOIDA ON 8TH OCT 2022**

S.N.	Student Name	Attendance Percentage	Student ID	Contact No.	Parents Contact No.	Status	Course	Section
1	AYUSHI SINGH	98	BCH2020009	7452057661	7452057661	Day scholar	B.COM (H)	A
2	NISHA KUMARI	92	BCH2020044	9627797060	9627797060	Day scholar	B.COM (H)	A
3	SHREYA THAPA	86	BCH2020032	7300805321	0	Day scholar	B.COM (H)	A
4	ARYAN YADAV	85	BCH2020008	6397395485	8077743415	Day scholar	B.COM (H)	A
5	SHIVANI MISHRA	85	BCH2020040	9555865230	8707375535	Day scholar	B.COM (H)	A
6	AAKASH RAJ	84	BCH2020087	6206773534	6201129696	hostler	B.COM (H)	A
7	ANANT GARG	83	BCH2020017	9412483915	9456453915	Day scholar	B.COM (H)	A
8	ILIKA GUPTA	82	BCH2020010	9528898191	9758881554	Hostler	B.COM (H)	A
9	UTKARSH TRIVEDI	82	BCH2020091	7307732604	9140364831	Hostler	B.COM (H)	A
10	ANJALI GANGAWAR	81	BCH2020041	9149042239	8390606353	Day scholar	B.COM (H)	A
11	JHANVI MEHROTRA	80	BCH2020014	8090270727	9839390814	Day scholar	B.COM (H)	A
12	KRISHNA RAWAT	79	BCH2020012	8057866121	8630405093	Day scholar	B.COM (H)	A
13	MANJINDER KAUR	78	BCH2020003	9119057988	9415166086	hostler	B.COM (H)	A
14	ARYAN MEHROTRA	78	BCH2020011	7302241816	7060163855	Day scholar	B.COM (H)	A
15	MAHIMA JAISWAL	78	BCH2020088	9719057003	0	Day scholar	B.COM (H)	A
16	HEMANT KUMAR	76	BCH2020030	9557491957	9557491957	Day scholar	B.COM (H)	A
17	MEENU SINGH	76	BCH2020036	6398779303	7310510255	Day scholar	B.COM (H)	A
18	SHEKHAR SRIVASTAVA	76	BCH2020085	7054329174	9140199690	Day scholar	B.COM (H)	A
19	RIYA SINGH	71	BCH2020039	9555433712	9936742300	Day scholar	B.COM (H)	A
20	PRATHAM KHANDELWAL	58	BCH2020022	7906717350	9359328008	Hostler	B.COM (H)	A
21	SAUMYA PANDEY	57	BCH2020002	8869832248	9456682997	Day scholar	B.COM (H)	A
22	DIKSHA KUMARI	57	BCH2020031	9456278343	8492924044	Day scholar	B.COM (H)	A
23	MOHD. SHAHZIL KHAN	42	BCH2020019	8416840147	7499301972	hostler	B.COM (H)	A
24	ISHA GARG	83	BCH2020068	9557775648	0	hostler	B.COM (H)	B
25	BASRAH NABI	76	BCH2020060	9877496093	9415527783	Day scholar	B.COM (H)	B
26	DEEPA PATEL	76	BCF2020003	9756316560	9368730538	Day scholar	B.COM (H)	B
27	NAVPREET KAUR	75	BCH2020054	7906977408	7837074545	hostler	B.COM (H)	B
28	HARSH MAHESHWARI	74	BCH2020053	8006411304	9917619440	hostler	B.COM (H)	B
29	NAINA GUPTA	74	BCH2020056	8171984959	7830052801	Day scholar	B.COM (H)	B
30	MITALI PAL	72	BCH2020057	9634854714	7009557539	Day scholar	B.COM (H)	B
31	VINEE MASSEY	67	BCH2020078	7830993019	7830761799	Day scholar	B.COM (H)	B
32	VARUN KHANDELWAL	61	BCH2021002	8077433718	8077472168	Day scholar	B.COM (H)	B
33	GARIMA SAXENA	50	BCH2020067	9897538333	9568033333	Day scholar	B.COM (H)	B
34	SURYANSH DIXIT	46	BCH2020072	9897897620	9634167261	Day scholar	B.COM (H)	B
35	PULKIT VARSHNEY	43	BCH2020061	6395149830	6395809904	hostler	B.COM (H)	B
36	FARAZ TARIQUE	81	BCH2020073	8318160810	7007767275	hostler	B.COM (H)	B
37	ANIRUDH DEVAL	61	BCH2020071	7302805393	9897601154	Day scholar	B.COM (H)	B
38	AKSHIT TIWARI	72	BCH2020018	9411287305		Day scholar	B.COM (H)	A
39	ANMOL GUPTA	68	BCH2020033	9411072151		Day scholar	B.COM (H)	A
40	PRIYA JHA	79	BCH2020015	9870837514				


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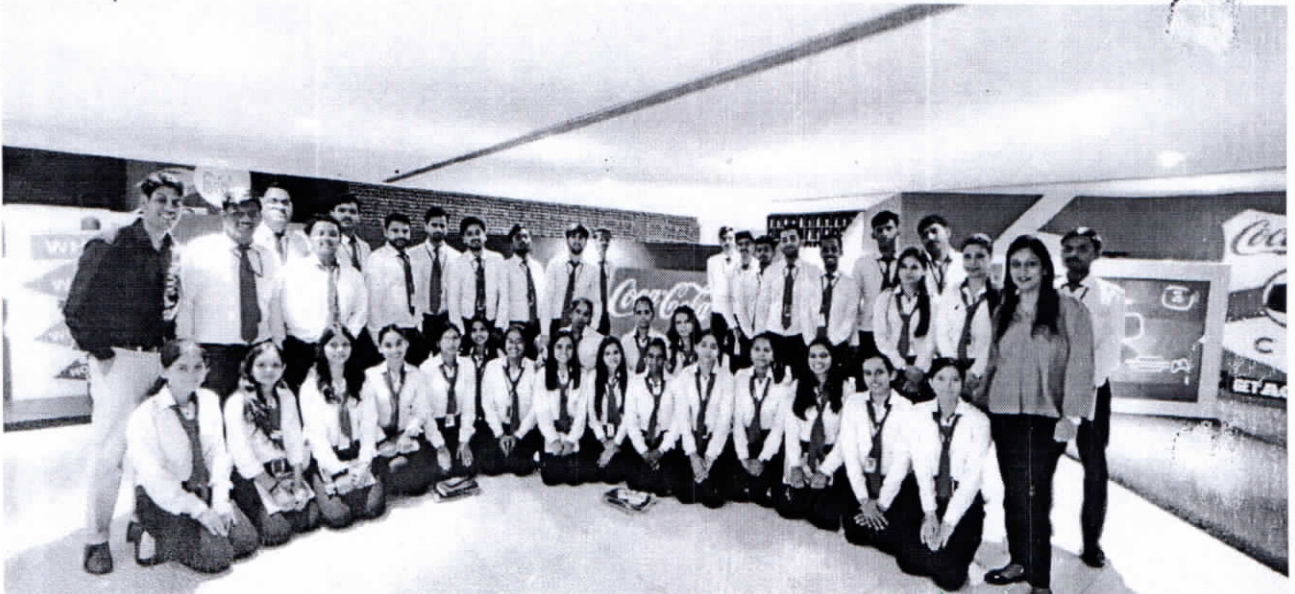
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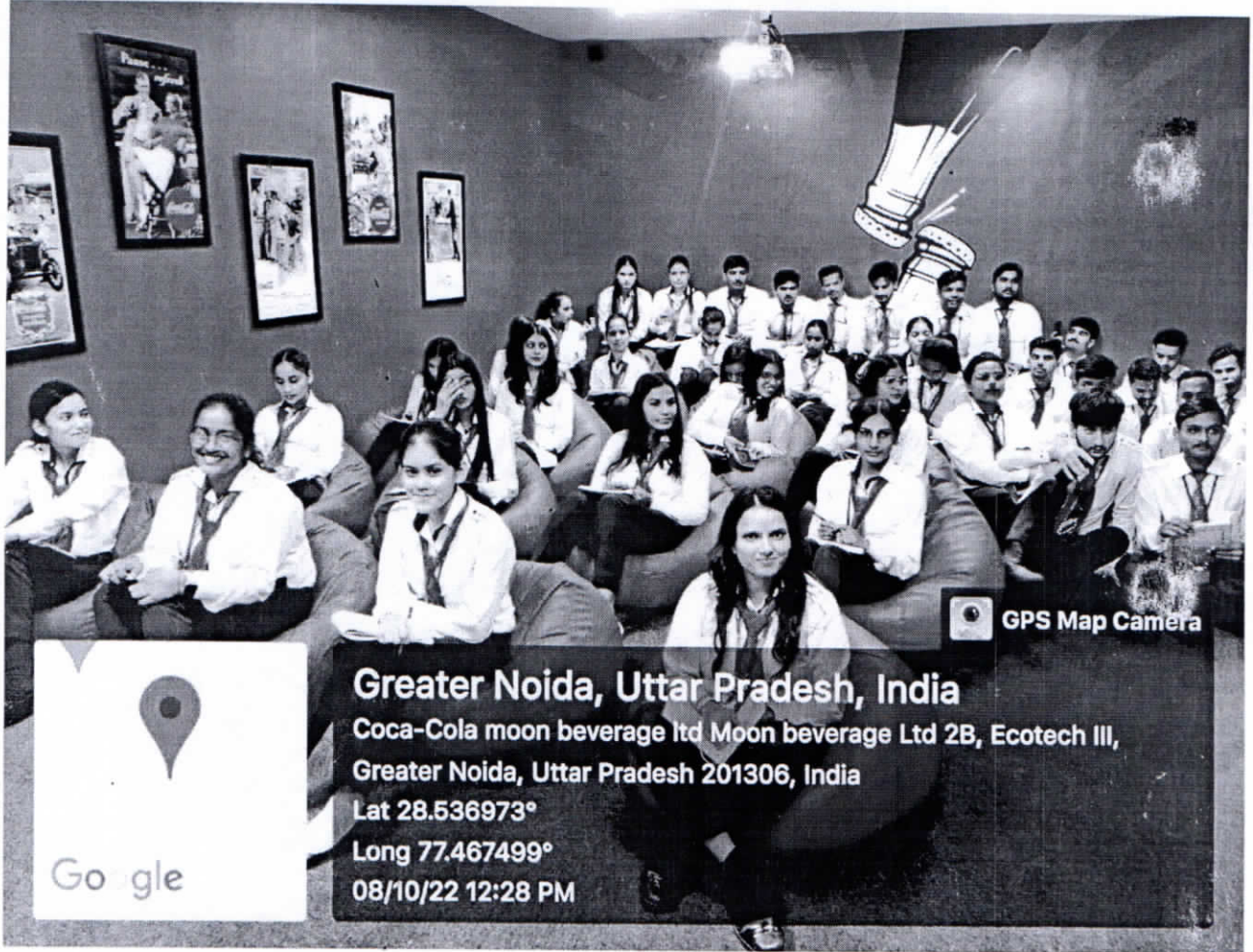
GPS Map Camera



Greater Noida, Uttar Pradesh, India
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Greater Noida, Uttar Pradesh 201306, India
Lat 28.536851°
Long 77.467432°
08/10/22 12:09 PM







Greater Noida, Uttar Pradesh, India

Coca-Cola moon beverage ltd Moon beverage Ltd 2B, Ecotech III,
Greater Noida, Uttar Pradesh 201306, India

Lat 28.536973°

Long 77.467499°

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