

## **Press Note**

Name of Event: Nukkad Natak for Swachch Bharat

Date: 05/08/2019

Subject: Nukkad Natak for Swachch Bharat

Respected Sir,

As part of our commitment to supporting the Swachch Bharat Abhiyan, we are organizing a series of street plays (Nukkad Natak) aimed at raising awareness about the importance of cleanliness, hygiene, and waste management in our communities. The Nukkad Natak, known for its ability to engage and educate, is a powerful medium to communicate and instigate change on a grassroots level.

The venue details are- 8 UP G (BN), Bareilly

Through this creative and interactive form of storytelling, we aim to drive the message of Swachch Bharat directly to the hearts and minds of the public. The Nukkad Natak performances will address key issues related to sanitation, waste segregation, proper waste disposal, and the importance of personal and community hygiene.

(Press Note sent to Times of India, 05-08-2018)

Coordinator

Registrar Invertis University Bareilly